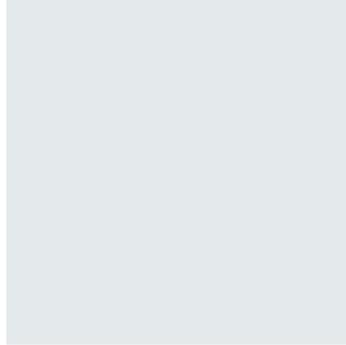
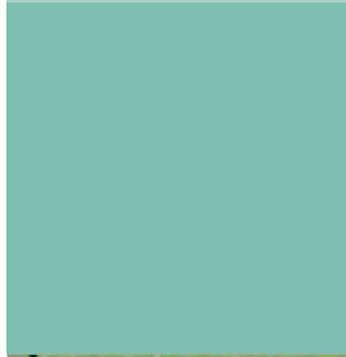




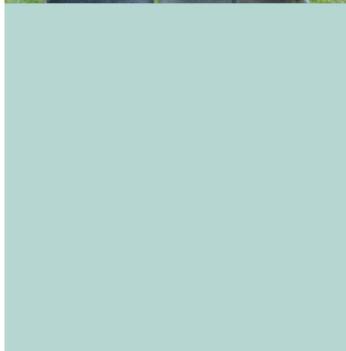
WOOD DALE PARK DISTRICT

Active Places. Friendly Faces.



ANNUAL
HIGHLIGHTS

2016



Administration

- Entered into an Intergovernmental Agreement with the City of Wood Dale to support use of Community Park for the city's annual Prairie Fest.
- Executive Director Ellmann and a number of Commissioners attended the Wood Dale Charity Gala supporting a number of charities in the community.
- Completed and adopted a concept plan for the redevelopment of Central Park.
- Developed specific drawings and plans for the redevelopment of Central Park.
- Awarded a bid contract for the construction of renovating Central Park.
- Commissioner Schroeder honored by the Illinois Association of Park Districts for achieving Master Board Member status.
- Adopted a 5-year Capital Improvement Plan.
- Approved an intergovernmental tax consortium with Robbins Schwartz as legal council.
- New Conference room created for meetings freeing up much needed programming space in the Recreation Complex.
- Redesigned and renovated old board room as a new program room at the Recreation Complex.
- Designed and renovated new Park Regulation signs.
- Prepared a concept plan with community engagement for the redevelopment of White Oaks Park.
- Revised and launched a new full-time employee evaluation form that reflects our agency values.
- Hired Williams Architects to prepare a concept plan for the remodeling of the interior lobby of the Salt Creek Golf Course Clubhouse.
- Launched an internal cultural change initiative to bring clarity and alignment amongst leadership and staff regarding our agency's mission, vision and values.
- Hired Brad Sholes as the new Accounting Coordinator.
- Hired Terri Svec as the new Director of Finance and Administration.
- Participated in the Community Loyalty Day parade.
- Director Ellmann and Director Svec attended the IAPD Legislative Conference to help foster advocacy for park districts in the State of Illinois.
- Sent three board members and one staff member to the National Recreation & Park Association National Congress to learn about the latest trends, programs and equipment available in the industry.
- 50th Anniversary Task Force formed to coordinate and plan for a year-long celebration in 2017.
- Administration staff attended a Purchasing and Construction Seminar to learn more about rules and regulations with contracts and labor.
- Secured \$10,000 in sponsorship funds to enhance agency special events.
- Helped NEDSRA celebrate their 25th Anniversary of the Larry Roesch Golf Classic at White Pines in Bensenville on September 14th.
- Conducted an Employee Attitudes Survey in partnership with Elmhurst College.

Recreation

- The Waffle 5K Shuffle was part of a breakfast race series in cooperation with the Bensenville Park District and Bloomingdale Park District's.
- "The Beach" Water Park lifeguard staff received three audits this past summer for their exceptional lifeguarding skills from Jeff Ellis and Associates. The staff received three, which exceeds ratings.
- "The Beach" Water Park held successful events such as: Pool Pass Appreciation Day, Duck Races, National Ice Cream Sandwich Day, Say Good-bye to Summer, Dive In Movie, Swim and Save with Wood Dale Bank and Trust, and Flick and Float Night.
- Participated in National Night Out with the City of Wood Dale.
- The recreation staff held Movie in the Park nights at Community Park.
- Worked collaboratively with Power Solutions International to provide softball field and gym space for their corporate athletic leagues.
- Continued partnership with Wood Dale Junior High to provide recreational opportunities after school to students.
- Partnered with DiBella Dance Center to provide dance classes at the Recreation Complex.
- Facilitated the Scare Walk for another big success with approximately 660 visitors.
- Facilitated the Festravaganza special event with a large success with the most attendance seen (over 500) since the implementation of the event 4 years ago.
- Recreation Supervisor obtained AFO and CPRP certifications.
- Offered new fitness classes to the park district - Piloxing Barre.
- IPRA/IAPD Annual State Conference attended by Recreation staff.
- Continued efforts to work with the Wood Dale Baseball Association and Bandits Football in providing field space for games and practices.
- Received sponsorships from Itasca Bank and Trust and Wood Dale Bank and Trust for various special events.
- Expanded the 2-year-old playschool by adding an additional classroom to accommodate the wait list.
- Offered a morning Kindergarten program to the extended school program to accommodate those students that have afternoon Kindergarten.
- Offered seniors a first overnight trip to Shipshewana, Indiana in which 48 people attended.
- Fitness Studio memberships increased by 1% from last year.
- Offered preschool camp at 5-day or 2-day options.
- Director of Recreation Michele Silver was recognized for her 10 years of service with the agency.
- Intern Sara Griffin worked on special projects, this past summer in the Recreation Department.
- Hired new a full-time Marketing Coordinator, Wendy Bondi.

Parks Department

- Promoted Bob DeBartolo to a full-time position in the Parks & Facilities Department.
- Promoted 31-year parks and facilities veteran, Ben Appler, to the position of Director of Parks & Facilities.
- Department staff constructed the new conference room at the Recreation Complex, saving the agency more than \$50,000 in capital funding.
- The conversion of the old boardroom into a multi-purpose classroom at the Recreation Complex.
- The replacement of the Recreation Complex lobby carpet and paint.
- The renovation of landscaping on the west side of the Recreation Complex and the east islands.
- The replacement of degraded timbers at Georgetown Park.
- Two back stops were installed at Community Park.
- Converted Field #5 at Community Park into a skinned field.
- A new CO2 tank auto switch for pH control was installed at "The Beach."
- New perennials and shrubs were incorporated into the landscaping at "The Beach."
- Gutters were installed at the Maintenance Shop.
- The construction and dismantling of scenes for another successful Halloween Scarewalk.
- Redesigned park regulatory signs to improve readability.
- The promotion of Joel Carrera and Garick Schiddell to Crew Leaders.
- Hired Alissa D'Amico for the new position of Parks Administrative Assistant.

Risk Management

- Provided a \$1,500 cash award for our achievement in 2016 towards safety from the Park District Risk Management Agency.
- Director Ellmann participated in an Active Shooter drill/simulation exercise at Westview Elementary school on March 9.
- The Safety Coordinator arranged Fire Department training on April 20th covering carbon monoxide hazards and what the fire department recommends take place during an emergency.
- Welcomed a new Safety Coordinator, Ray Ochrowicz.

Technology

- Entered into new intergovernmental agreement to share IT resource, hiring Single Path as the District's technology service provider.
- Approved contract with Mitel to provide new phone system for all Park District Facilities.
- Inventoried all Park District technology equipment to enhance four-year computer replacement plan.
- Evaluated outdated e-mail service provider with plan to implement new e-mail service including domain name change.

Marketing

- Rebranding project with creation and launch of new logo design and tagline.
- Redesign of Salt Creek Golf Club packages: Wedding, Special Occasions, Funerals, Golf Outings.
- Creation of new menus and menu boards at Salt Creek Golf Club.
- Design and mailing of 6,800 postcards for delivery to all Wood Dale residents and businesses to increase summer programming and event registration.
- Provided marketing consultation and supervision for a new Salt Creek Golf Club commercial.
- Designed and ordered 20 customized park regulation signs to work with small corresponding prohibitive signs to bring consistency, systematic maintenance, and understanding to our residents.
- Prepared trucks for logo and website placement moving forward with rebranding and providing consistency of our brand to the community.
- Finalized the 50th Anniversary logo for future promotion in our brochure and at special events.
- Developing new design and layout for the 2016-2017 brochure series in honor of the 50th anniversary to celebrate our relationship with the community.
- Collaborated with Weblinx and Singlepath to update and launch a new website in September of 2016, www.wdparks.org. The new design improved overall functionality and navigation for the web user.

Salt Creek Golf Club

- An operational study from the National Golf Foundation was presented and is now being implemented.
- A new Combi oven was purchased, which allowed for increased efficiency for clubhouse kitchen operations.
- NEDSRA's "100 Hole Challenge" fundraising event was hosted.
- The Loyalty program was expanded.
- Parking lot banners were redesigned and replaced.
- Hired Gina DePhillips as Food and Beverage Manager.
- Hired Williams Architects to prepare a concept plan for the remodeling of the interior lobby of the Salt Creek Golf Courses Clubhouse.
- Promoted 27-year golf department veteran, Frank Bonanno, to the position of Director of Golf Operations
- Salt Creek Golf Club was awarded the Daily Herald Readers' Choice Best of the Best Award for public golf courses in the Chicagoland area.

THESE ANNUAL HIGHLIGHTS REFLECT THE DEDICATION AND HARD WORK OF THE COMMISSIONERS, EMPLOYEES AND VOLUNTEERS OF THE WOOD DALE PARK DISTRICT.



WOOD DALE
PARK DISTRICT

Active Places. Friendly Faces.

Wood Dale Park District • 111 E. Foster • Wood Dale, IL 60191 • 630.595.9333 • www.wdparcs.org

Mission – “Serving the community with quality recreational experiences that provide a fun and healthy lifestyle.”

Vision – “Aspire to create positive memories and endless opportunities for the community.”

Values – Communication, Quality, Fun, Partnerships, Accountability, Team-Oriented