

1. Call the Meeting to Order

President Lange called the meeting to order at 6:02 pm.

2. Roll Call

At 6:02 pm roll call was taken:

Present: Commissioners Lange, Sbertoli, Schroeder, Stimpson, Stout
Absent: None
Also Present: See below

3. Pledge of Allegiance

The Board, staff and members of the public present stood for the Pledge of Allegiance.

At the suggestion of Director Ellmann, each person present stated their name and company or role in the following order.

Ray Chaussey, Director of Parks and Facilities
Liz Serruto, Recreation Supervisor
Rhonda Brewer, Director of Finance and Administration
Carolyn Mondlock, Recording Secretary
Georgia Schroeder, Commissioner
Jerry Stout, Commissioner
Dorothy Lange, Commissioner
Denice Sbertoli, Commissioner
Matthew Ellmann, Executive Director
Greg Stimpson, Commissioner
Rick Pokorny, Concerned Citizen and future Commissioner
Tim Miles, Golf Visions
Steve Halberg, Planning Resources Inc (PRI)
Dennis Ulrey, Manager of Planning Solutions with PRI
Jim Rafferty, Assistant Manager, Salt Creek Golf Club
Tony Perry, Director of Golf Operations, Salt Creek Golf Club
Frank Bonanno, Assistant Director of Golf Operations, Salt Creek Golf Club
Michele Silver, Director of Operations

4. Review of Central Park Master Plan Development Process and Timeline

Director Ellmann explained that planning for an OSLAD grant is part of the master plan for Central Park. The deadline is July 1 to submit, and a number of things need to get accomplished to include community engagement. In addition, Director Ellmann is forming a task force of staff to assist in this regard.

Steve Halberg of PRI described the grant process. The OSLAD (Open Space Lands Acquisition and Development) grant is a dedicated funding source with the funds coming from the real estate transfer tax. The grant program is a 50/50 match in that a park district, for example, bids out a project and receives 50 percent of the funding from the OSLAD grant, if awarded, upon project completion. The project needs to meet specific application standards, and the award of a grant depends on how well it is written and how high it scores.

Steve distributed an outline of the project schedule. The grant application is filed the last week in June. He explained it is 99 percent online, and a hard copy to include graphics in a binder is sent to the State.

On the project schedule, he highlighted the public input meetings – April 21 and May 13. Getting the participation and community support for the project is required as part of the process. The steps done to engage the community, letters to neighbors, announcements on signage, results of the public input meetings, letters from the City and local representatives of the district in support of the project – all are part of the grant application.

The April 21 meeting is an open house opportunity in which PRI presents ideas and concepts for feedback. A strategy plan is then developed from that meeting. The May 13 meeting asks for feedback on that plan, and results of that meeting help determine final plan and budget. Once the application is submitted, the State will announce a short list of eligible agencies in October or November. The agencies are invited to make a very brief presentation. Final awards are announced usually within the next year.

5. Review and Discussion of Draft Comprehensive Master Plan (*Community Action Park Plan*)

Director Ellmann said the discussion about the master plan this evening is informal. The meeting offers the opportunity to pose questions and gain additional feedback and insight from PRI. The master plan is very detailed, and he commended the Board, staff and consulting team for a job well done. The master plan acts as a reference tool for planning and budgeting and gives the park district the credibility to make decisions based on the plan.

When the plan is adopted by the Board, staff will post to the website. A copy will be maintained at the Recreation Complex and the public library. Staff will be informed of the results, and Director Ellmann suggested that presentations be made at the City and Chamber organizations. Getting the information out to the community is the next important step.

The Board asked staff for their comments on the plan. Ray appreciated operations being seen by a different set of eyes. Tony felt that much of the documentation was developed in a few visits versus the 20-something years of how the golf club has grown to what it is today. Tim Miles explained that the whole idea was to get a written perspective of the club from an outsider who has looked at hundreds of golf courses. Further discussion took place about all facets of the golf club and property, to include impact by the tollway project.

Michele stated she was not surprised about the results for The Beach, as it is an aging facility and there is much that can be enhanced to attract more customers. From a recreation aspect, she said the plan solidified the needs they are seeking that resulted from their own survey. Lastly, she expressed her excitement at new registration software functionality.

Dennis Ulrey discussed his perspective about the district's parks as a landscape architect. He said he knows what variances are out there with levels of maintenance, so tools are created to give consistent, predictable results – a performance standard. He said it is important for an organization to maintain performance standards, and he explained a process is needed to get there. The process identifies the labor, materials, supplies, and equipment and the sequential order in which those things must be done in order to achieve the performance standard. Using the same concepts, Dennis talked at length about recreational programming, using marketing techniques to attract customers, and increasing participation and revenue. He described these aspects as the “flavor” in that chapter of the master plan.

The PRI consultants discussed the golf course criteria in response to a question from Assistant Golf Operations Director Frank Bonanno. Discussion ensued amongst Board, staff and consultants. Dennis explained that a master plan is a macro-look at an organization. It drills down but not to finite detail. Plans are written using tried and tested methods to improve organizations, efficiencies, operations, administrations and practices. The questions that arise from this are “What are the issues?” “How are

things currently being done?” “What things can be done better?” Then the organization is analyzed against that criteria and specific recommendations are made to address those areas.

Much philosophical discussion was generated in this meeting; and the consultants successfully educated the audience of their processes used to formulate the master plan.

Director Ellmann asked the Board to submit to him any comments or changes they would like seen, and he will compile them and present back to PRI. Consideration of adopting the master plan will be on the March 24 agenda.

6. Adjournment

It was moved by Commissioner Sbertoli, seconded by Commissioner Schroeder, to adjourn this Special Meeting at 7:50 pm.

After a voice vote, President Lange declared the MOTION CARRIED.

The next General Meeting of the Wood Dale Park District Board of Commissioners shall be held on Tuesday, March 24, 2015, at 6:00 pm.
