





PARK DISTRICT/CITY JOINT PROJECTS COMMITTEE MINUTES

Committee Date: March 13, 2018

Location: City Hall

404 North Wood Dale Road, Wood Dale, IL 60191

Present: Mayor Nunzio Pulice, Alderman Art Woods, Alderman Peter

Jakab, Board Commissioner Greg Stimpson, Board

Commissioner Georgia Schroeder

Absent: Commissioner Denice Sbertoli

Also Present: Jeff Mermuys, Matt Ellmann, Kate Buggy, Grant Paplauskas,

Ben Appler, Kristina Sromek, Wendy Bondi

I. CALL TO ORDER

Mayor Pulice called the meeting to order at 6:28 p.m.

II. ROLL CALL

Attendance was taken at the door. Commissioner Schroeder substituted for Commissioner Sbertoli.

III. BUSINESS ITEM

A. Approval of Minutes – February 13, 2018

Motion by Alderman Jakab to approve the February 13, 2018 Minutes.

Second by Commissioner Schroeder. Motion carried.

IV. REPORT AND RECOMMENDATION:

A. Update on White Oaks Park Project

Mr. Ellmann provided a brief update on the White Oaks Park Project. He reported that the Park District is currently making small tweaks to the Edge agreement and finalizing the agreement with the architect. Mr. Ellmann noted that building and parking construction will take place this summer. The architect will give a presentation at next Tuesday's Park District Board meeting.







B. Update on Mittel Drive Extension Project

Mr. Ellmann provided a draft assessment which included a community park overview, amenity inventory, sections on facility programming, scheduling, and facility standards, and a staff replacement assessment. The Park District will bring back specific needs at a future meeting so the Committee can discuss how to proceed with the Mittel Drive Extension project.

C. Joint Special Events

- 1. Movies in the Park
 - a. Interim 2018 Location

Ms. Sromek explained that the Park District has already scheduled four movie events for the coming summer. The Committee determined that two additional events will be held outside of the pool by City Hall. The City will assist the Park District in marketing all of the movies.

b. Promotion of 2019 Season The Committee discussed holding the 2019 series of movies at the town center once construction is completed. The City and Park District will work together to promote the season by encouraging residents to look forward to it.

2. Music in the Park

a. 2019 Season

The Committee discussed joining forces to hold a music in the park series in the summer of 2019. Mr. Paplauskas reported that these sorts of events have seen diminishing attendance in other communities. The Committee suggested that the event include a draw, such as food trucks or themes revolving around world music and food. Staff will look into these events further and bring additional information back to the Committee at a future meeting.

3. Potential New Events

Ms. Sromek reported that the Park District is interested in holding a run during the year, such as a Family BBQ Run to the pool or a run to coincide with the City's tree lighting event. The City will help promote the event.

- Cross Advertising of Individual Events
 The Committee discussed working together to cross-advertise events. Mr. Paplauskas reported that he is working with Ms. Sromek and Ms. Bondi on ideas for advertising.
- Prairie Fest Overview
 Mr. Paplauskas gave a brief update on plans for Prairie Fest and reported that a staff meeting will be held in the spring to discuss how the Park District can assist.





- 6. Joint Marketing Materials Plan
 The Committee discussed working together to market events. Mr.
 Mermuys suggested that the Park District and City could use their
 electronic signs to post information about events.
- 7. Other Items for Events/Marketing
 There were no additional items for events and marketing.

D. Future Items

The following items will be discussed at future Committee meetings:

- 1. Community Park (Vision Plan)/Community Pool
- 2. Golf Course/Top Golf
- 3. Salt Creek

V. OTHER BUSINESS

A. Other Items

The next meeting will be held Tuesday, April 10, at 6:30 p.m. at the Park District.

VI. <u>ADJOURNMENT</u>

Motion to adjourn by Alderman Woods. Second by Commissioner Schroeder. Motion carried. Mayor Pulice adjourned the meeting at 7:37 p.m.