

**1. Call the Meeting to Order**

President Lange called the meeting to order at 6:32 pm.

**2. Roll Call**

At 6:32 pm roll call was taken:

Present: Commissioners Lange, Pokorny, Sbertoli, Schroeder, Stimpson

Absent: None

Also Present: Matt Ellmann, Executive Director; Karin Schindel, Director of Administration and Finance; Michele Silver, Director of Recreation; Ben Appller, Acting Director of Parks and Facilities; Carolyn Mondlock, Recording Secretary.

Members of the Public:

Griffin Price and Kristina Sromek, Wood Dale Park District staff

Mike Bersani, Wood Dale Park District attorney

Nunzio Pulice, City of Wood Dale Mayor (*arrived 7:41 pm*)

**3. Pledge of Allegiance**

The Board, staff and members of the public present stood for the Pledge of Allegiance.

**4. Additions to Agenda (*for discussion purposes only*)**

There were no additions to the agenda.

**5. Approval of Consent Agenda Items (Roll Call)**

A. Approval of the minutes of the Regular Meeting of August 25, 2015.

B. Approval of the minutes of the Executive Session of August 25, 2015.

C. Approval of the monthly expenditures, totaling \$358,980.74, covered by checks nos. 78341 through 78532 (\$198,352.51) and payrolls of 8/25/15 (\$85,460.99) and 9/11/15 (\$73,167.24).

It was moved by Commissioner Stimpson, seconded by Commissioner Pokorny, to approve the minutes of the Regular Meeting of August 25, 2015; the minutes of the Executive Session of August 25, 2015; and the monthly expenditures, totaling \$358,980.74, covered by checks nos. 78341 through 78532 (\$198,352.51) and payrolls of 8/25/15 (\$85,460.99) and 9/11/15 (\$73,167.24).

There was a correction to the Regular Meeting minutes which reflected the date for today's meeting as being September 22 when it should state September 29.

Ayes: Commissioners Lange, Pokorny, Sbertoli, Schroeder, Stimpson

Nays: None

**MOTION CARRIED**

**6. Written and Public Communication**

A. Public Comments – none

B. Written Correspondence – none

**7. Executive Session**

Commissioner Lange stated the Board is entering into Executive Session for the purposes of "setting of a price for sale or lease of property owned by the public body" pursuant to 5 ILCS 120/2(c)(6) of the Open Meetings Act; and for the purposes of "discussing issues related to the

appointment, employment, compensation, discipline, performance, or dismissal of personnel” pursuant to 5 ILCS 120/2/(c)(1) of the Open Meetings Act; and for the purposes of “probable or imminent litigation” pursuant to 5 ILCS 120(c)(11) of the Open Meetings Act.

It was moved by Commissioner Pokorny, seconded by Commissioner Schroeder, to enter into Executive Session at 6:35 pm.

Ayes: Commissioners Lange, Pokorny, Sbertoli, Schroeder, Stimpson  
Nays: None MOTION CARRIED

*At 6:35 pm the following staff exited the meeting room so the Board could proceed with the closed session: Ben Appler, Griffin Price, Michele Silver, and Kristina Sromek.*

It was moved by Commissioner Stimpson, seconded by Commissioner Sbertoli, to exit Executive Session at 7:40 pm and re-enter the General Meeting.

Ayes: Commissioners Lange, Pokorny, Sbertoli, Schroeder, Stimpson  
Nays: None MOTION CARRIED

*At 7:40 pm the following staff re-entered the meeting room to join in the continuation of the General Meeting: Ben Appler, Griffin Price, Michele Silver, and Kristina Sromek. In addition, City of Wood Dale Mayor Nunzio Pulice also joined the General Meeting.*

## 8. New Business

- A. Approval of Resolution No. R-16-06, entitled “A Resolution Approving a Contract for the Sale of Real Estate and Temporary Easements to the Illinois State Toll Authority, Parcel Nos. EO-1B-12-099, EO-1B-099-T1, EO-1B-12-099.T2, and EO-1B-099.A”.

It was moved by Commissioner Pokorny, seconded by Commissioner Sbertoli, to table Item 8.A. for discussion at the next Board meeting.

Ayes: Commissioners Lange, Pokorny, Sbertoli, Schroeder, Stimpson  
Nays: None MOTION CARRIED

- B. Fitness Equipment Replacement Update –Kristina Sromek summarized her memorandum that was included in the Board packet about the replacement of a stair stepper and a rowing machine. Both machines have reached their lifespan, being in the Fitness Studio since it opened in 2001. For the stair stepper, she proposed a multi-functional piece of equipment called Octane Lateral X that also moves laterally, such as in a skiing motion. For the rower she is suggesting an Aqua Rower, which uses actual water to create a motion that is more natural to actual rowing.

Reviewing quoted costs, Kristina suggested purchasing both pieces of equipment from Midwest Commercial Fitness. The pricing is fair, warranty good, and the park district already has a good working relationship with them. Director Ellmann reminded the Board that funds are allotted for purchases such as these in the capital budget. The Board agreed with the replacement of aforesaid equipment.

*The Board moved to Agenda Item 9.B. Update on Rebranding Initiative, presented by Griffin Price. The Board then proceeded to hear departmental reports before discussing Agenda Item 8.C. following.*

- C. Selection of consulting firm to perform a Golf Course Re-Purposing Feasibility Study – A Request for Proposal (RFP) to develop a feasibility study of the Salt Creek Golf Course facilities and operations was sent to four companies. One company partnered with another, so three proposals were received. Director Ellmann, Karin Schindel and Commissioners Sbertoli and Stimpson interviewed the three companies.

It was agreed that each company took very different approaches in their proposals. Commissioners Sbertoli and Stimpson agreed that one company is not preferred. Discussion this evening went back and forth at length about what the district is looking for in a feasibility study and the qualifications of the other two companies. Many ideas and suggestions were made.

Karin Schindel talked about capital investment and potential start-up capital. The Board discussed the fact that two of the companies are not aware of the District's strategic plan, which would give them the ability to explore options in more depth. The Board felt the company with the most golf industry experience and knowledge of trends was impressive, but they were concerned about the ability to think outside the box for anything non-golf related. However, the company, according to Director Ellmann, would be able to take a hard look at the operations and systems because they have the most expertise and experience in the industry. The Board reviewed pricing of the companies' proposals.

Attorney Bersani mentioned that the purpose of the district is to provide parks and recreation and thinking too far outside the box could have possible legal hoops to jump through. Director Ellmann said that whatever the District does, it needs to benefit the community at large.

It was moved by Commissioner Stimpson, seconded by Commissioner Sbertoli, to approve the proposal of National Golf Foundation (NGF) for the feasibility study on Salt Creek Golf facilities not to exceed \$40,000.

Ayes: Commissioners Lange, Pokorny, Sbertoli, Schroeder, Stimpson

Nays: None

**MOTION CARRIED**

**9. Unfinished Business**

- A. Items removed from Consent Agenda  
*No items were removed.*

- B. Update on Rebranding Initiative – Griffin Price presented the Board with a tagline as part of the rebranding initiative. The tagline is the result of comprehensive research and feedback from community surveys. The intent of the tagline is to define the business. The tagline, "Active Places, Friendly Faces" signifies the following:

Active – relates to activities, recreation, healthy lifestyle, life affirmation, achievement, movement. The word relates to both customers and staff.

Places – relates to facilities, golf course, pool, parks, trips, destinations, work environment, where people can find us.

Friendly – in surveying customers, staff was rated No. 1. Friendly relates to staff and community; the word has a feeling of trustworthiness, comfort and assurance that the park district is a place where customers can come to be happy and see happy people.

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Faces – represents the diversity, the face of the park district, features of the park district, everything we do is what you see. You get it through the friendly faces.

Griffin posed three questions. 1) Does tagline clarify what the brand offers to the customer first? (This is what we do, whether it be an event, program, applying for a job, etc.) 2) Does it invoke an emotional response? (This is a place where people care about me and what I do.) 3) Does it stand the test of time? (The logo is out of date. The new one will need to have longevity so customers can identify with it.)

The Board gave Griffin approval to move forward with logo development. He plans to present this information at the next Board meeting.

**10. Business Department Report**

Karin Schindel, Director of Administration and Finance, gave a verbal report at the meeting.

- On the monthly bills, a fraudulent charge was noted on the park district procurement card of just over \$1,000, which is going to be credited back to the park district. The card has been canceled.
- The district has received over 90% of property tax revenue this year.
- Karin has been working on updating the phone system for the district which is a capital project budgeted for \$25,000. Some new features include receiving calls via email, voicemail boxes for part-time staff, and direct dialing for full-time staff. Calls made to the main line at the Recreation Complex during regular business hours will continue to be answered by a live person.
- Auditors started their annual auditing process with the district on September 28.

**11. Recreation Report**

Michele Silver, Director of Recreation, submitted a report for the month of September. Michele highlighted the following:

- The Festravaganza event saw approximately 350 people and received many positive comments. Michele thanked everyone who had worked on the event.
- Michele is working with department heads on the ADA project, making sure all facilities, parks and programming meet up to the standards.
- She is also working on the program portfolio project and should have information to report within the next quarter.

**12. Salt Creek Golf Club Report**

Tony Perry, Director of Golf Operations, submitted a report for the month of September. Tony was managing a special event at the Club and was not present for this meeting.

**13. Parks Department Report**

Ben Appler, Acting Director of Parks and Facilities, submitted a report for the month of September. He highlighted the following:

- Ben thanked Director Ellmann and the Board for the opportunity to interim as director of parks and facilities. He said he and the team are busy with special events, including Festravaganza and the Scarewalk, and seasonal maintenance, such as playground surfacing and the removal of worn out wood chips from the dog park.
- Concerning the ongoing pool project, the fiberglass overlay is finished and the vendor who fabricated the piece will bring it to the pool for the installer to check the fit and color. If there are no additional modifications, an order will be placed. Ben said parks staff will assist with the installation by

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sandblasting the walls with adhesion to accommodate the overlay. Weather conditions may impact the instillation timeline.

**14. Executive Director Report**

Matt Ellmann, Executive Director, submitted a report for the month of September. Director Ellmann highlighted the following:

- Central Park sidewalk project is set to start within the next two weeks.
- Director Ellmann thanked the Board for the opportunity he had to attend the NRPA Congress conference.
- The Board agreed that in the hiring of a part-time accountant, the position's hours should be under IMRF hours (position would not receive IMRF).
- The Board discussed the number of parks staff and how responsibilities are aligned. Director Ellmann will provide them with an organization chart.
- The district is moving forward with the redesign of the Board room and lobby area. Project is scheduled to start in November or December.
- A special meeting is tentatively scheduled for Wednesday, October 14, at 6:30 pm, for the purpose of discussing an IGA with the Tollway.

**15. Commissioners Comments & Future Agenda Items for Consideration**

None.

**16. Take Action, if any, on Items Discussed in Executive Session**

No action taken.

**17. Adjournment**


It was moved by Commissioner Pokorny, seconded by Commissioner Schroeder, to adjourn this General Meeting at 9:05 pm.

VOICE VOTE TAKEN. ALL IN FAVOR. MOTION CARRIED.

The next General Meeting of the Wood Dale Park District Board of Commissioners shall be held on Tuesday, October 27, 2015, at 6:30 pm.

Board Member Signatures:

  
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President

  
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Secretary